



Tools for Success

- Have a goal and plan. Lack of planning will result in a plan to fail!
- Be informed about the products you are selling. Call us and ask questions if you don't know.
- Use the handout and poster provided to market the products and inform potential supporters how to order. Both are customizable with your promotional code and organization name. You can fill in your information and print it. If you want a file you email to supporters please give us a call and we can email you a handout or poster.
- Utilize the Internet and social media for marketing; ie: Facebook, Twitter, Email, Company Website, etc.
- Most people need some sort of personal contact to feel an urgency to place an order and help support. Provide a reason for them to support; inform them of a cause they would be helping.
- Know the ordering deadline and plan sales accordingly.

To Plan for Success